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From the Editor

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This Article is brought to you for free and open access by USAWC Press. It has been accepted for inclusion in The US Army War College Quarterly: Parameters by an authorized editor of USAWC Press.
Our Autumn issue opens with a Special Commentary by Michael Roskin, “Rebalancing Offshore Balancing.” Roskin cautions against being too enthusiastic about embracing offshore balancing, as it can lead to incremental interventions and ambiguous outcomes, the likes of which we have seen before.

Our first forum offers three contributions on Adapting to Strategic Change. Brian Linn’s “The US Army’s Postwar Recoveries” analyzes how the Army has responded to postwar drawdowns and endeavored to meet new strategic demands with inevitably fewer resources. Adaptability remains the most important key to success in such situations. J. P. Clark’s “Organizational Change and Adaptation in the US Army” advances a typology to help senior leaders understand the factors that drive change, and how the Army has adapted to it. In “Rightsizing the Army in Austere Times,” Charles Hornick, Daniel Burkhart, and Dave Shunk provide critical information for countering some of the arguments for a smaller Army.

The second forum features two essays addressing Myths about the Army Profession. Don Snider’s “Five Myths about Our Future” expresses concern over the Army’s persistent bureaucratic mind-set. Snider seeks to remove some of the complacency about the Army’s future as a profession by demolishing five of the more powerful myths underpinning that complacency. In “Five Myths about Military Ethics,” Tony Pfaff applies similar tactics to redress the thinking of Army leaders about the role of military ethics in the twenty-first century; military ethics contribute more to victory than practitioners might realize.

Our final forum, On Strategic Communications Today, consists of three essays discussing the ever-expanding role of information in armed conflict. In “Using Information in Contemporary War,” James Farwell and Darby Arakelian remind us just how important the strategic narrative is in shaping expectations as well as outcomes. Christopher Paul’s “Enhancing US Efforts to Inform, Influence, and Persuade” warns not to cut strategic communications’ capabilities since the result may be a disproportionate decrease in the potency of hard power. In “Information and Warfare: The Israeli Case,” Gideon Avidor and Russell Glenn offer an array of lessons from the Israeli use of “targeted messaging” in recent conflicts; designing, promulgating, and sustaining a strategic narrative is now an inseparable aspect of the character of war.

~ AJE